



Dear Hillhurst School Parents,

Our main fundraising activity for 2024-2025 will once again be our Annual Nest Egg Fundraising Campaign. A Nest Egg Fundraising Campaign is a request to parents to make a single financial donation in lieu of multiple fundraising efforts. Last year Hillhurst parents and local businesses generously contributed over \$18,000 to The Nest Egg.

Our Nest Egg goal this year is \$20,000. That is the equivalent of about \$60 per student.

Hillhurst School is a wonderful and diverse community of students and families. Some families may not be able to give or only give a small amount. We encourage those families who can afford to give more to consider donating more to support all our students and the learning goals of the school.

Last year, we received 45 donations, with the most common donation amounts being between \$50 and \$400. We had a handful of incredible donations of \$1000 or more from individuals, foundations and companies that were pivotal in reaching our goal last year. All amounts are welcome and appreciated!

We understand charitable giving is personal and offer the following information to help give context to our ask:

- We accept cash, cheque and e-transfer, as well as donations through United Way or Benevity or through other workplace giving and matching programs.
- Any amount is accepted and appreciated
- Charitable tax receipts from the Hillhurst (Elementary) Community School Society are provided for gifts greater than \$25. Please submit a completed Nest Egg Donation form to ensure we can send the tax receipt to the right place.
- There are other ways to financially support the school, including bottle drives and smaller fundraisers such as Art Cards.



Where will my donation go?

Donations will support **student enrichment programs** for your children at Hillhurst School. Hillhurst kids need the generous help of Hillhurst families to ensure these enrichment programs are funded. These programs are accessed by all students at Hillhurst School, some daily, and would not be possible without donations from our generous families.

Our school administration has an exciting year planned for students that includes some incredible residencies and enrichment opportunities. Our school is lucky to have an amazing supportive parent community.

Without the financial and volunteer support of parents and community members, we will not be able to support the following school initiatives in 2024-25:

- **Subscriptions for math, reading and wellbeing that support our children's education inside the classroom and at home**
- **Support for residencies in art and literacy**
- **Art supplies**
- **Library books for the Learning commons**
- **Visual Journals that children use in the classroom**

The Nest Egg funds are *in addition* to casino funds, which pays for field trips, additional residencies expenses, school supplies and technology purchases.

Additionally, nest egg funds are used to support parent council initiatives, including:

- Hibou t-shirt for all new students
- Community events (such as school dances)
- Support for Healthy Hunger, including fairy lunches for those that cannot afford to participate
- Sports day
- Support for Grade 6 Outdoor school for those who would otherwise be unable to participate
- Teacher and Admin appreciation on behalf of all parents

Without the Casino funds and Nest Egg funds, the school would not be able to offer the same level of learning enrichment or parents would be asked to pay for all the above.

See the 2023-2024 Nest Egg Fundraising in action!



How do I donate to the Nest Egg Fundraising Campaign?

- Please complete the attached donation form and return it via email to hillhurst.nestegg@gmail.com **as soon as possible.**
- Payments may be made via **e-transfer** to hillhurst.nestegg@gmail.com.
- If you are unable to donate via e-transfer and prefer to explore donating in another manner, please reach out to the Nest Egg Campaign Coordinator Kristin Chow or Treasurer, Trisha Woodlock via the Nest Egg email at hillhurst.nestegg@gmail.com

Why a Single Financial Donation Campaign?

- Saves parents time and effort in their busy lives. No door-to-door sales!
- Ensures the school receives the entire amount raised rather than the portion typical of door-to door sales and fundraisers.
- Has an impact early in the school year to fund educational activities.
- Dollars may be eligible for an employer-matching program.
- **Donations over \$25 are eligible for a Charitable Giving Tax Credit.**

Thank you for your participation. Your donations provide exceptional educational opportunities for the children of Hillhurst School. Remember every donation counts. We guarantee our kids are worth it!

Sincerely, Hillhurst (Elementary) Community School Society



The Nest Egg

Hillhurst School Society Annual Cheque Writing Campaign

DONATION FORM

1 MY CONTACT INFORMATION

FIRST NAME: INITIAL(S): LAST NAME:

HOME ADDRESS: CITY/PROV: POSTAL CODE:

PHONE: E-MAIL:

2 MY ELDEST CHILD'S INFORMATION

FIRST NAME: LAST NAME: TEACHER:

HOW MUCH SHOULD I GIVE?

The Hillhurst School Society Nest Egg campaign is our primary fundraiser for the year. The money raised is used to support in-class enrichment activities for our students. To support our students fully, we are asking for an average of \$60/student.

We know that charitable giving is deeply personal, so we only ask to give what you can, if you can. A donation of \$25 or more will be eligible for a taxable donation receipt. In the past, about half of our donations received are \$150 or less per family. Our average donation has been around \$250, and we have seen very generous donations of \$500 or even \$1000. We encourage those families who can afford to give more to consider donating more to support all our students and the learning goals of the school.

3 DECIDE HOW TO DONATE

Choose your method of donation below:

Total amount of gift: \$

☐ **Interac E-transfer** (preferred method of payment)
Please direct e-transfers to hillhurst.nestegg@gmail.com. No password required.

☐ **Directed via UNITED WAY or BENEVITY**

Prefer another method of payment? Email hillhurst.nestegg@gmail.com and we will see if we can accommodate

IS MY DONATION ELIGIBLE FOR COMPANY MATCHING?

4 Please remember to submit this donation for matching if eligible!

Employer Name:

5 SEND YOUR COMPLETED FORM TO:

hillhurst.nestegg@gmail.com

Thank you for sending us your completed form so that we may issue you a tax receipt*

*Tax receipts are issued for donations of \$25 or more.

Hillhurst (Elementary) School Society

1418 7 Ave NW
Calgary AB T2N 0Z2

<http://school.cbe.ab.ca/school/hillhurst/get-involved/school-council/pages/default.aspx>

Registered Charitable Organization
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